

# SCOTT ENGLER

Acclaimed Keynote Speaker | Growth, Leadership and Culture  
Researcher & Expert

## THE GROWTH IMPERATIVE

Growth Leadership in the Age of  
Disruption

### PRESENTATION OUTCOMES:

- Understand the fatal "Triad" of growth stalls and how they impact business, customer and culture.
- Learn the mindset shifts and talent practices that leaders need in order to adapt as a company scales to create an "innovation fly-wheel".
- Gain insight into your long-term growth engine that allows you to grow in the short-term while positioning for the long-term.
- Discover the practices that help you cull your losers and let your winners run.



### Contact Us for More Information:

Please contact StrategyFX to check Scott's availability or to request a speaking proposal:

Please note: Scott Engler is not available through speaker's bureaus



## PROGRAM OVERVIEW:

### GROWTH LEADERSHIP AND INNOVATION ARE ESSENTIAL CORPORATE CAPABILITIES

In the age of constant disruption, growth leadership at scale is a counter-intuitive skillset leaders need to master to avoid stalls and seize new momentum. The traditional mechanisms that allow for scale often, unwittingly, sabotage long-term growth. Years of research shows that very few companies will avoid growth stalls that, on average, cause eight years of stagnation if companies recover at all.\*

In this powerful presentation ***The Growth Imperative***, Scott Engler shares how leadership mindsets and practices need to change dramatically to drive growth. Through 15 years of growth and leadership research, thousands of discussions and hundreds of interviews with top growth thought leaders, Scott shares insights, stories and actionable solutions while knitting together the why of growth stalls as well as the specific behaviors and approaches leaders need to adapt to avoid them.

\*Growth Stalls

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## ABOUT SCOTT ENGLER

- Scott spent 15 years as the Director of Research and Speaker for the CFO Strategy and CHRO practices at CEB/Gartner.
- He has delivered more than 500 presentations to C-Level leaders.
- Scott has been named speaker of the year and consistently ranked as the top speaker in the CFO and CHRO practices.
- Scott created Senior Leadership and Strategy Development workshops delivered to 1000s of executives.

## PROGRAM CUSTOMIZATION

- Includes a strategy diagnostic of your senior team.
- Your keynote is customized to integrate your findings to drive discussion, actions and outcomes.
- Presentation length ranges from a keynote to a full-day program

**"Scott's instinct, expertise and vision for corporate strategy development and, importantly, execution is second to none."**

Chris Joseph, President,  
Tribute Holdings. Fmr CEO of  
Enablon